

Read Clayton Christensen's
STRATEGY & INNOVATION
 on Forbes.com



Must-read analysis of disruption and innovation occurring in business today.
READ NOW >

Forbes.com

For



Search: **Forbes.com** Quotes Video Web Blogs Advanced

INSIDE FORBES.COM

- Most Popular Virtual Worlds
- Top 10 Disruptive Companies
- Top 5 Corporate Kool-Aids

U.S. EUROPE ASIA HOME PAGE FOR THE WORLD'S BUSINESS LEADERS Free Trial Issue

HOME BUSINESS TECH MARKETS ENTREPRENEURS LEADERSHIP PERSONAL FINANCE FORBESLIFE LISTS OPINIONS

Commerce Energy Health Care **Logistics** Manufacturing Media Services SportsMoney Technology Wall Street Washington

E-Mail | Print | Request Reprints | E-Mail Newsletters | RSS

ADVERTISEMENT

Pollution

The World's Dirtiest Cities

Tiffany M. Luck 02.26.08, 3:15 PM ET



In Pictures: The World's 25 Dirtiest Cities

Unless you're in the oil business, there's little reason to brave the choking pollution of Baku, Azerbaijan. Fetid water, oil ponds and life-threatening levels of air pollution emitted from drilling and shipping land the former Soviet manufacturing center at the bottom of this year's list as the world's dirtiest city.

Baku is bad, but far from alone. For residents of the 25 cities on this year's list, black plumes of smoke, acid rain and free-flowing sewage are part of everyday life. Not as immediately visible: the impact on the population's health and life expectancy.

To see which cities in the world were dirtiest, we turned to Mercer Human Resource Consulting's 2007 Health and Sanitation Rankings. As part of their 2007 Quality of Life Report, they ranked 215 cities worldwide based on levels of air pollution, waste management, water potability, hospital services, medical supplies and the presence of infectious disease.

In Pictures: The World's 25 Dirtiest Cities

All cities are positioned against New York, the base city with an index score of 100. For the Health and Sanitation Rankings, the index scores range from the worst on the list—Baku, Azerbaijan, with a score of 27.6—to the best on the list—Calgary, Canada, with a score of 131.7.

Lead-poisoned air lands Dhaka, Bangladesh, the No. 2 spot on the list. Traffic congestion in the capital continues to worsen with vehicles emitting fatal amounts of air pollutants daily,

including lead. The World Bank-funded Air Quality Management Project aims to help.

"Addressing air pollution is the easiest way to be able to fix someone's well-being because we're always breathing, and there are all sorts of harmful particulates in the air," says Richard Fuller, founder of the New York-based Blacksmith Institute, a nonprofit dedicated to solving the pollution problems of the developing world. "In fact, the biggest pathway for lead poisoning is particulates in the air. So in areas with a lot of air pollution, shutting down the worst forces of

Read Clayton Christensen's
STRATEGY & INNOVATION
 on Forbes.com



Must-read analysis of disruption and innovation occurring in business today.
Forbes.com **READ NOW >**

News by E-mail Get stories by E-Mail on this topic FREE

Topics

- Pollution
- Azerbaijan
- Baku
- Mercer Human Resource Consulting

Become a member FREE

Already a Member? [Log In](#)

Enter Username Enter E-Mail Address

Select Your Title Receive Special Offers?

Sign Me Up!

[FAQ](#) | [Terms, Conditions and Notices](#) | [Privacy Policy](#)

Also available: [E-Mail Newsletters](#)

Personal
Forbes

Weather
 Sports
 Stocks
 News
 Authors

CEO

Are
 C-
 Exe

Ac
 your
 in or

ACTIV

these types of pollution really does make a difference."

Nos. 3 and 4 on this year's list are the capital cities of Madagascar and Haiti, respectively. Antananarivo, Madagascar and Port au Prince, Haiti, both face the challenge of a rapidly growing urban population and the ever-growing need for efficient water and waste management.

Mexico City, Mexico, ranks No. 5 on this year's list. Residents can thank industrial and automobile emissions for air quality so bad that city ozone levels fail to meet World Health Organization standards an estimated 300 days of the year. But things could be worse.

"Mexico City has actually seen great improvement recently in terms of air pollution," says Dave Calkins, founder of the Sierra Nevada Air Quality Group and former chief of the Air Planning Branch of the U.S. Environmental Protection Agency in San Francisco. "So much so that the government actually has to campaign to let everyone know that pollution is still a problem."

Economies suffer, too. Health care costs and lost productivity drag on business. Companies also face added costs in the form of remuneration packages when relocating employees and their families to some of these cities, noted Slagin Parakatil, senior researcher at Mercer. Cost-benefit analysis certainly suggests making progress toward cleanup. According to a study done by WaterAid, for every \$1 spent on improved sanitation, the benefit equals \$9 resulting from decreased cost of health care and increased productivity.

"If you do the numbers," says Fuller, "to clean up the worst of it doesn't really cost that much. It's the 90/10 rule. To do 90% of the work only costs 10% of the money. It's the last 10% of the cleanup that costs 90% of the money. For relatively little, we can do an awful lot to save a whole lot of lives."

In Pictures: The World's 25 Dirtiest Cities

[Paying For Pollution](#)

[Oil Slowing Economic Growth?](#)

Your Rating



Overall Rating



Reader Comments

Posted by [sendmailtojk](#) | 03/03/08 07:34 PM EST

The garbage-strewn-on-the-roadside scenario is omnipresent in ***all*** cities/towns in India, and could occupy ***ALL*** 25 top positions on the survey!

Initially, I used to think dirt[More]

Tags: [India](#), [Garbage](#), [Governments](#)

[Report Abuse](#)

Posted by [vikas24](#) | 03/03/08 04:28 AM EST

2 major Indian cities feature in this list, but i guess you have not seen the other

ADVERTISEMENTS

Refinance Now at 4.8% Fixed!

\$200,000 mortgage for under \$599/mo. Flexible terms. Get 4 FREE quotes now! www.lendgo.com

Two Stocks to Buy Now

FREE report revealing The Motley Fool's 2 top stock picks. <http://www.fool.com>

Options Investing Simplified

\$9.95/Option Trade, \$0/Contract Flat Rate Pricing. Get 50 free trades! www.optionshouse.com

Hot Stock News - TMDI

Telemedicine Medical Technology. Saving Lives in Real Time. Invest. www.Telemedicus.com

Because Love Lives On...

Diamonds created from carbon of your loved one as a precious memorial. www.LifeGem.com

ADVERTISEMENT

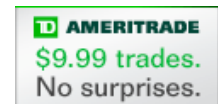
Related Business Topics

[Distribution Software](#)

[Shipping Containers](#)

Trading Center

Brought to you by the sponsors below



ForbesAutos.com

